



IMPRESSIONS^{WHO}INC

Graphic Designer

Identity | Exhibit | Web | Print

Impressions is a full-service marketing & advertising agency in State College, PA. We're seeking a graphic designer with excellent strategic & creative skills whose ability to communicate & collaborate is enhanced by a sense of humor and strong work ethic. The ideal candidate will be highly motivated, supremely organized, proactive and will have a comprehensive portfolio & technical skill set. The Impressions crew runs on strong coffee with enthusiasm for culinary delights, as evidenced by the fully equipped kitchen that is the heart of our studio workspace. Team players, overachievers, coffee snobs, design masters & foodies-- please apply.

Responsibilities Include:

The Graphic Designer will work with the Impressions Team, vendors and our clients throughout the entire creative process, from concept & design through execution in order to deliver unique branding, marketing, and advertising solutions.

Ideal Candidate:

- You're an **excellent manager of time & resources** who keeps track of details better than the IRS and can prioritize, problem solve, and operate in a fast-paced environment.
- You're an **awesome communicator** (visual, oral, written) who has the ability to work independently & collaboratively.
- You're **eager to work** in this industry with an entrepreneurial mindset to seek solutions & create new products/services for ourselves and for our clients.
- You approach work and life with an **'all-in' and 'can do'** attitude. You'll do what it takes to meet deadlines and ensure high quality standards are met each and every time
- You're **highly professional**- from your appearance & demeanor to your ability to maintain confidentiality.
- You're **fiercely loyal** and dedicated to the success of the company, the happiness of the client, and the effectiveness of the team.
- You're a **fountain of creativity and fun**, known for your innovation.
- You're bullet proof, have x-ray vision, can leap tall buildings in a single bound and have been known to hang out with other superheroes.



IMPRESSIONS W H Q I N C

Desired Skills and Experience:

- Superior skill with Adobe CC suite of products
- Working knowledge of web design & other media (experience with WordPress, HTML, CSS a plus)
- Working knowledge of video production & editing
- Familiarity with content management systems & marketing automation platforms
- Ability to develop an identity and work within a brand standard
- Experience in file preparation, print production/management
- Strong typography skills
- Understanding of social media for business
- Ability to manage multiple projects while maintaining a high standard of quality

Compensation:

Full-time salaried position.

To apply:

Apply online by visiting 2impress.net/careers or email careers@2impress.net. Be sure to include your name as part of the pdf file name in all submitted documents.

- Cover letter
- Resume
- References
- Portfolio/ work samples with an explanation of your role in each project

For more information about Impressions please visit 2impress.net.